

# connect your business with local government

## PRINT ADVERTISING

Tasneem Kapadia • tkapadia@njlm.org  
609-695-3481, ext. 121

[www.njlm.org/Advertise](http://www.njlm.org/Advertise)

### NJ Municipalities Magazine

Display and Business Card advertising is available. NJLM's official monthly magazine covers all aspects of municipal government. With over 6,355 readers and a 2019 MarCom Gold award, *NJ Municipalities* has been a news source for local government readers for more than 100 years. Cover and premium positioning is available.



### Email Advertising

Emails are sent to over 4,000 recipients. Magazine advertisers may upgrade their contracts to include display advertising in emails sent to the League's Daily Update email lists. Summer and monthly magazine newsletter emails are also available - visit the website for more details.



### Municipal Directory

Display advertising space available at a premium. An annual pocket reference guide containing contact information for all 564 municipalities.

## DIGITAL ADVERTISING

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[www.njlm.org/AdvertiseOnline](http://www.njlm.org/AdvertiseOnline)

Place a link to your website on the League's homepage. NJLM's website averages over 1.59 million pageviews per year and 59,840 page visits per month, offering website ads high visibility. The website is a critical resource for local government officials and employees who rely on NJLM daily for information, job listings, resource centers and up to the minute news.

## HIGH LEVEL RECOGNITION

Michael Cerra • mcerra@njlm.org  
609-695-3481, ext. 120 [www.njlm.org/Supporters](http://www.njlm.org/Supporters)



Special recognition for companies to show that they support the mission of the League. The League Supporter Program includes three levels of recognition: Platinum, Gold, and Corporate. Additionally, a special logo and exclusive marketing opportunities are available for Platinum level supporters to advertise their participation at the highest level of support.

## ABOUT NJLM

The New Jersey State League of Municipalities (NJLM) is the State's association of local governments. NJLM represents all 564 municipalities in the state before the public, legislature, courts, and government agencies. NJLM acts as a conduit of



## DIRECT MAIL

Tom Fratticioli • tfratticioli@njlm.org  
609-695-3481, ext. 117

[www.njlm.org/MailingLabels](http://www.njlm.org/MailingLabels)

Mailing labels are available for four municipal job titles: Mayors, municipal clerks, managers/administrators, and attorneys. These lists are available as printed mailing labels or as Microsoft Excel files. Options and pricing are listed on the League website.

## ANNUAL CONFERENCE

Krisitin Lawrence • klawrence@njlm.org  
609-695-3481, ext. 125

[www.njlm.org/Exhibit](http://www.njlm.org/Exhibit)

### Face to Face Networking

Exhibit at the largest municipal conference to connect, engage, and network with your clients and prospects. The 3-day event hosts over 125 educational sessions, 700 exhibitors, and 16,000 attendees.



### Conference Sponsorships

Reserve a unique sponsorship or promotional opportunity. NJLM has created a variety of options to help you meet your marketing goals and objectives. Current options include Beyond the Booth (year-round), educational sessions, email, technology, advertising, and networking events. Sponsorships are available exclusively to exhibitors and Platinum Supporters.



information between all these parties and the local governments; keeping municipalities informed on the ever-changing issues and solutions relevant to government functions.



[www.njlm.org](http://www.njlm.org)