

CONNECT YOUR BUSINESS WITH LOCAL GOVERNMENT

PRINT ADVERTISING

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609-695-3481 ext. 124

www.njslom.org/advertise



New Jersey State League
of Municipalities

NJ Municipalities Magazine

Display and Business Card advertising is available. NJLM's official monthly magazine covering all aspects of municipal government. With over 6,355 readers and a 2017 MarCom Gold winner, *NJ Municipalities* has been a news source for local government readers for over 100 years. Paid subscriptions are delivered in digital and print formats.



DIRECT MAIL

Tom Fratticioli • tfratticioli@njslom.org
609-695-3481 ext. 117

www.njslom.org/maillinglabels

Mailing labels are available for six municipal job titles: mayors, municipal clerks, engineers, managers/administrators and attorneys. These lists are available as printed mailing labels or as Microsoft Excel files. Options and pricing are listed on the League website.



Municipal Directory

Display advertising space available at a premium. An annual pocket reference guide containing contact information for all 565 municipalities.

Annual Conference Exhibitor Program Guide

Display advertising; open to Conference exhibitors. A Conference guide containing a full exhibitor listing and map of the exhibit hall floor. Distributed during Conference week to attendees.

ANNUAL CONFERENCE

Krisitin Lawrence • klawrence@njslom.org
609-695-3481 ext. 125

www.njslom.org/exhibit

Face to Face Networking

Exhibit at the largest municipal conference in the country. The Annual NJLM Conference is held in November at the Atlantic City Convention Center. Over 1,000 exhibit booths and 800 companies converge to present their products and services to 16,000 attendees.



DIGITAL ADVERTISING

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www.njslom.org/advertiseonline

Display advertising space available at a premium. NJLM's website averages over 2 million hits and 40,000+ unique page visits per month, offering website ads high visibility. The website is a critical resource for local government officials and employees who rely on NJLM daily for information, job listings, resource centers and up to the minute news.

HIGH LEVEL RECOGNITION

Suzanne DeLany • sdelany@njslom.org
609-695-3481 ext. 127 www.njslom.org/supporters



Special recognition for companies to show that they support the mission of the League. The League Supporter Program includes three levels of recognition: Platinum, Gold and Corporate. Additionally, a special logo and exclusive marketing opportunities are available for Platinum level supporters to advertise their participation at the highest level of support.

Conference Sponsorships

Sponsorships are open to exhibitors only. Numerous sponsorship opportunities are available to businesses and organizations exhibiting at the Annual NJLM Conference. Current options include print and digital advertising, Exhibitor Learning Sessions, event and Wi-Fi sponsorships and more.



ABOUT NJLM

The New Jersey State League of Municipalities (NJLM) is the State's association of local governments. NJLM represents all 565 municipalities in the state before the public, legislature, courts and government agencies. NJLM acts as a conduit of

information between all these parties and the local governments; keeping municipalities informed on the ever changing issues and solutions relevant to government functions.



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