

February 11, 2015

Re: Complimentary Visit by New Jersey Hall of Fame

Dear Mayor:

The NJLM Educational Foundation is a proud sponsor of the New Jersey Hall of Fame. The NJ Hall of Fame tells the story of New Jersey's greatness to children and adults alike.

Thanks to our partnership, **you have access to a complimentary visit by the Mobile Museum to be used at your upcoming community event or festival.** The first 20 inquiries for events of 2,000 or more attendees will receive a complimentary visit. The location must be able to host an 80 foot long tractor trailer that expands into a 25 foot wide museum, such as a large parking lot or open space that is centrally located to your event. The fee for a community event is normally \$1500. You will find that the mobile museum makes a great experience for all ages. Contact Hall of Fame Partnership Director Lisa Fielding with your interest and the potential date of the event Lisa@NJHallofFame.org or 908-343-3493.

Designed by world-renowned architect, Michael Graves, the Mobile Museum hosts nearly 1,000 square feet of innovative, interactive museum space. The museum includes artifacts and memorabilia including an original Les Hall guitar, a genuine incandescent light bulb in Edison's display, and a Springsteen journal filled with hand written lyrics. Over 100,000 people have visited the mobile museum since its launch in June 2013, while 40,000 children have visited the museum through school visits and festivals.

Watch a video tour of the mobile museum and recent news at their web site www.njhalloffame.org . For more information you may visit the [NJ Hall of Fame](http://www.njhalloffame.org) or contact Lisa Fielding, Partnership Director at Lisa@NJHallofFame.org or 908-343-3493.

Very truly yours,

William G. Dressel, Jr.
Executive Director